

Stockholm, Sweden Oct 3-5, 2019



9th of May 2019

Invitation for sponsorship and/or exhibition during the annual Red Cross/Red Crescent First Aid Education European Network meeting

Dear Supporters.

This invitation is being sent to relevant companies working within the field of first aid, emergency response, lifesaving equipment/materials or first aid training and education.

The Red Cross/Red Crescent First Aid Education European Network (hereafter referred to as FAEEN) was established to enhance the implementation of quality first aid education. Representatives from between 35 and 50 European National RC/RC Societies attend the 3-day meeting to exchange ideas, experience, education technology and first aid education information. These representatives range from emergency responders, first aid educators and medical professionals.

This year the meeting is hosted and organized by Swedish Red Cross and will take place 3th– 5th October in Stockholm, Sweden.

The meeting will take place at Scandic Star Sollentuna nearby Stockholm (<https://www.scandichotels.se/hotell/sverige/stockholm/scandic-star-sollentuna>).

The outline schedule for the three days is as follows:

3th Oct.: Lunch/registration 12.30 – 14.00. Program 14.00 – 18.00

4th Oct.: Program 09.00 – 18.00

5th Oct.: Program 09.00 – 18.00

This year's theme is 'First Aid Education - a tool for empowerment'. The meeting will focus on Empowerment, Methodology and Evaluation. The meeting will have international speakers as well as contributions amongst the participants.

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We would like to sincerely thank those of you who have been steadfast supporters of the network for the past years. We also look forward to engaging new companies in 2019.

Your attendance at our meeting and financial contribution each year has provided us with the funds to subsidize our colleagues from less financially stable national societies to attend the meeting. This subsidy has covered the meeting fee (accommodation, food and other relevant costs). Those national societies are most grateful to you.

There are three different ways that your company can support the meeting.

As a Main Sponsor (limited to two sponsors)

You will be provided with a dedicated space with table (approx. 3 m²) and power sockets. You may bring display boards and advertising roll ups. These can be displayed in the exhibition area and the main conference room. For the meeting you may choose to display on any, or all days. In addition, as a Main Sponsor you will be entitled to:

- Expose your logotype on the first page of FAEEN's homepage
- Expose your logotype on the conference notebook
- A link from FAEEN's homepage to your homepage
- Add a gift to the participant's "Goodie bag"
- Present yourself and your company in plenary session on Thursday afternoon
- Present one of the keynote speakers ("Brought to you by...")

For the FAEEN meeting 2019 the Main Sponsor fee is € 5,000.

As a Sponsor Plus

For this you will be provided with a dedicated space (approx. 3 m²) with table and power sockets. You may bring display boards and advertising roll ups. These can be displayed in the exhibition area and the main conference room. For the meeting you may choose to display on any, or all days. In addition, as a Sponsor Plus you will be entitled to:

- Expose your logotype in the sponsor list on FAEEN's homepage
- Present yourself and your company in plenary session on Thursday afternoon

For the FAEEN meeting 2019 the Sponsor Plus fee is € 1,500.

As a Sponsor

If you chose this option, your logotype will be exposed in the sponsor list on FAEEN's homepage.

For the FAEEN meeting 2019 the Sponsor fee is € 800.

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FAEEN

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FAEEN is not a legal body and therefore holds no bank account. You will be informed by Swedish Red Cross regarding payment of the exhibition fee. It's important for us to once again stress that your contribution will be used to fund the meeting and to support Red Cross/Red Crescent National Society representatives to attend this meeting. This support is vital for these National Societies that struggle to find the funding to attend such meetings.

We really hope that your company will find it interesting to be a part of the exhibition at our meeting. Should you have any questions regarding this letter please do not hesitate to contact us at utbildning@redcross.se.

Kind regards

On behalf of the Swedish Red Cross

Lisa Gilborne and Fredrik Palmqvist

On behalf of the FAEEN Steering Committee

Elif Taskin, Alice Beseme and Inge Skaarup Andersen